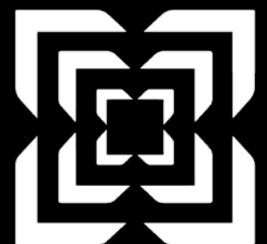


Partnership Opportunity



DIGI COMM

Digital insights for
the built community



Building
Institute
Aotearoa

enter here



Get closer to what's possible.



FROM CURIOSITY TO POSSIBILITY.

Digital insights for the built community.

11 March 2027 | Aotea Centre
Tāmaki | Auckland

Digital technology is rapidly changing construction and infrastructure. DigiComm27 brings the people, ideas and technology shaping that change together in one place.

For attendees, they will hear from industry trailblazers, explore what others are doing and discover practical ways digital thinking and technology can improve people, performance and productivity.

For partners, it's an opportunity to connect with the built community, demonstrate expertise and put your organisation alongside the people helping turn curiosity into possibility.



> **Get closer to
what's possible**

**Connect with the
built community**

**Be seen across the
future of the
built environment**

Naming partner

**Partner
sponsorship
packages**

**Be seen across
the DigiComm27
experience**



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DigiComm27 brings together professionals from around New Zealand in construction, infrastructure, property and digital.

The audience reflects the full spectrum of the built environment, from emerging professionals beginning their careers, to experienced practitioners exploring digital opportunities, specialists already applying new technologies, and senior leaders shaping the future of their organisations.

Last DigiComm conference attendees:

- 287 attendees
- 135 organisations represented



Be seen across the future of the built environment.

For partners, DigiComm27 creates a full day of high-energy visibility. Your brand becomes part of an experience built around ideas, innovation and industry conversation, with multiple opportunities to be seen and remembered throughout the day.

From keynote sessions and roundtables to the showcase and networking, the programme creates a range of high-value moments across the conference.

The Programme

- | | | | |
|----------------|---|---------------|--|
| 8.30am | Welcome + opening | 2.45pm | Afternoon tea + showcase |
| 8.45am | Keynote session + case study | 3.15pm | Closing keynotes + facilitated debate |
| 10.30am | Morning break + showcase | 4.45pm | Conference wrap-up + close |
| 11.00am | Keynote + panel discussion | 5.00pm | Post-event networking drinks and canapes |
| 1.00pm | Lunch + showcase | | |
| 1.45pm | Technical sessions + interactive roundtable discussions | | |



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Naming partner.

\$25,000 + GST

Exclusive | One available Lead the event.

This is a partnership with the highest-profile position at DigiComm27, with naming rights and premium visibility throughout the conference.

Includes:

- Exclusive DigiComm27 event naming rights
- Premium logo and brand visibility
- Recognition from stage
- Premium showcase presence
- Keynote speaking opportunity
- Parallel session involvement
- 10 delegate registrations
- 5 VIP networking invitations
- Website and promotional recognition

The Naming partner package also comes with content opportunities unique to your brand.

Have an idea? Let's talk. We're open to creative ways to work with partners to add value and enhance the DigiComm27 experience.



Let's discuss your specific requirements and tailor a package to suit.

Contact Hayden at
hayden@buildinginstitute.nz



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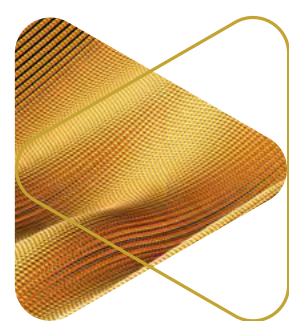
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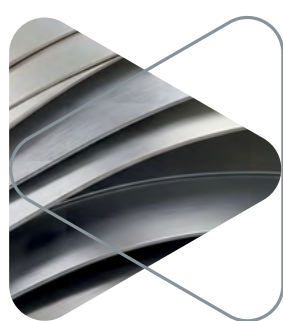
Gold
\$15,000 + GST

Shape the conversation.

A high-profile partnership with strong brand visibility, thought leadership and direct engagement with the DigiComm27 community.

Includes:

- Enhanced logo and brand visibility
- Recognition from stage
- Premium showcase presence
- Invitation to host a parallel session
- 5 delegate registrations
- 3 VIP networking invitations
- Partner content opportunity
- Website and promotional recognition



Silver
\$10,000 + GST

Support the community.

Build connections and maintain a strong presence throughout DigiComm27 while playing an active part in the conversations taking place across the day.

Includes:

- Standard partner brand visibility
- Recognition from stage
- Standard showcase presence
- Roundtable hosting opportunity
- 3 delegate registrations
- 2 VIP networking invitations
- Website and promotional recognition



Bronze
\$5,000 + GST

Showcase innovation.

Put your products, services or technology in front of a community actively looking for smarter ways to work and new possibilities to explore.

Includes:

- Partner listing and recognition
- Standard showcase presence
- 2 delegate registrations
- Website and promotional recognition



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Be seen across the DigiComm27 experience.

Additional opportunities allow partners to align with a particular moment, audience or part of the conference experience.

COFFEE CART

Be there from the first coffee of the day, with branding around one of DigiComm27's busiest meeting points.

NAME CARDS

Put your brand in the hands, and around the necks, of every DigiComm27 attendee.

NETWORKING FUNCTION

Own one of the conference's most social moments and connect your brand with conversation and connection.

NEXT GEN

Support the emerging professionals who will shape the future of New Zealand's built environment.

ROUNDTABLES

Align your organisation with interactive, topic-led conversations and the exchange of practical ideas.

SHOWCASE

Create a stronger presence within the showcase and put your innovation in front of an engaged industry audience.

NETWORKING BREAK

Own a key connection point during the conference day.

CONFERENCE APP

Keep your brand visible as attendees navigate the conference programme and experience.

GELATO CART

Put your brand behind one of the conference's sweetest attractions.



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